

JESSE BONES

UX & VISUAL DESIGNER

Over 20 years of crafting creative user experience solutions. Adept at employing design discovery methods such as sprints and research to find the optimal solutions for users. Collaborates well with business, product, and development to align on strategy. Performing usability testing to validate and improve upon results. Extensive training in visual design, striving for pixel-perfect execution.

RELATED COMPETENCIES

- Strategic & User-Centric Design
- Agile Workflow
- Design Systems
- Facilitating Design Sprints
- Usability Testing
- Wireframing
- Prototyping

LINKS

PORTFOLIO: [JesseBones.com](https://jessebones.com)

LINKEDIN: linkedin.com/in/jesse-bones

BEHANCE: behance.net/jbones

DRIBBBLE: dribbble.com/jbones

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San Francisco, CA

Amazon Alexa — Internal Tools

Senior User Experience Designer | April 2021 - Nov 2023

Crafted user experiences for key internal products, including self-service tools catering to diverse audiences (marketers, domain partners, engineers, and designers), pivotal to enhancing Alexa's customer experience. Employed a variety of UX approaches—design discovery, wireframing, high-fidelity design, prototyping, and usability testing.

- Streamlined intricate engineering processes through the creation of intuitive and user-friendly tools.
- Created intuitive solutions for complex features, aligning user needs and mental-models with business goals and monetization opportunities.
- Empowered marketers to create hundreds of engagement opportunities in days, enabled developers to swiftly deliver new Alexa experiences, and incorporated easy-to-read data visualizations for performance tracking.
- Assisted in defining the future vision of an AI-powered Alexa, by generating future state user experiences to guide conversations within leadership teams, fostering discussions around the possibilities and challenges of emerging technology.

Kaiser Permanente — Design Systems

Senior User Experience Designer | 2017 - 2021

Led the seamless integration of design components into an enterprise-level design system. This design system supported various platforms to cater to the diverse healthcare needs of Kaiser members and patients. Developed and guided end-to-end component onboarding and administration processes, with set standards and protocols to ensure design consistency and accessibility, serving as a member in the design system governance committee.

- Managed a diverse sketch symbol library, comprising 100+ design elements, for 50+ in-house designers, while handling the creation of comprehensive guidelines and documentation for precise implementation across projects.
- Ensured all design elements were thoroughly vetted, maintained consistency, and met the highest standards of accessibility compliance to address the diverse needs of Kaiser Permanente's patients and members.
- Took the lead in streamlining the design system process: discovery of design needs across different teams, leading design and accessibility reviews, onboarding components and patterns, and deprecation of stale design elements.
- Served as an individual contributor UX designer for the Pharmacy team, crafting experiences on KP.org to facilitate seamless prescription management for customers, including orders, refills, tracking, and delivery.

Freelance Designer

UX, Visual, Research, Front-End Dev, Illustration, etc | 2011 - 2017

Worked with a wide range of large and small clients, including consulting, contributing to various design related activities and projects. Led user research tests, design discovery, crafting essential deliverables such as wireframes, site maps, presentation decks, and comprehensive documentation to articulate the overarching UX strategy. And of course, high-fidelity design mock-ups.

More Experiences

2012—2013 Black & White Design Agency Graphic Designer / Front-End Developer

2007—2011 IGN Entertainment Product Designer / Visual Designer

2006—2007 Level Design Studio UX Designer / Flash Developer

2004—2006 Silverlign Design Agency (Levi's Jeans) Visual Designer

2003—2004 Capcom Web Designer / Flash Developer